

**Remit Address:**

WRC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (202) 885-4000
Billing:

www.nbcwashington.com

Billing Address:

MEDIA STRATEGIES & RESEARCH VA
Attention: Accounts Payable
11350 RANDOM HILLS ROAD
SUITE 670
FAIRFAX, VA 22030

INVOICE

DUPLICATE

Advertiser	DSCC-KAINE FOR SENATE 2012	Invoice #	WN12100220
Product		Invoice Date	10/28/12
Estimate Number	12554	Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/20/12
Station	WRC	Order #	341907
Account Executive	Kaitie Conway	Alt Order #	
Sales Office	Washington DC Local	Deal #	
Sales Region	Local	Order Flight	10/16/12 - 10/22/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRC	7-9A TODAY SHOW	7A-9A								
	CDR										
				10/15/12 to 10/21/12	3x	--111--					
	WRC			W	10/17/12	:30	8:58 AM	KAI TV60	\$2,540.00		1
	WRC			Th	10/18/12	:30	7:30 AM	KAI TV60	\$2,540.00		2
	WRC			F	10/19/12	:30	7:23 AM	KAI TV60	\$2,540.00		3
2	WRC	7-9A TODAY SHOW	7A-9A								
	IP										
				10/15/12 to 10/21/12	1x	-1-----					
	WRC			Tu	10/16/12	:00			\$2,000.00	See MG 2.2	1
				PREEMPT							
	WRC			Tu	10/16/12	:30	8:43 AM	KAI TV60	\$1,800.00	MG for 2.1 10/16	2
3	WRC	Saturday Today 7-9a	7A-9A								
	CDR										
				10/15/12 to 10/21/12	1x	-----S-					
	WRC			Sa	10/20/12	:30	7:50 AM	KAI TV60	\$1,800.00		1
4	WRC	9-10A TODAY SHOW 2	9A-10A								
	CDR										
				10/15/12 to 10/21/12	1x	---T---					
	WRC			Th	10/18/12	:30	9:28 AM	KAI TV60	\$1,350.00		1
5	WRC	10-11A TODAY SHOW 3	10A-11A								
	CDR										
				10/15/12 to 10/21/12	1x	-T-----					
	WRC			Tu	10/16/12	:30	10:30 AM	KAI TV60	\$1,000.00		1

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		Agency Ref	42650
		Advertiser Ref	28809

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRC IP	11A-12P MIDDAY NEWS	11A-12P								
					10/15/12 to 10/21/12	1x	----F--				
	WRC			F	10/19/12	:30	11:28 AM	KAI TV60	\$400.00		1
7	WRC IP	Access H Live 12-1p	12-1p								
					10/15/12 to 10/21/12	1x	--W----				
	WRC			W	10/17/12	:30	12:37 PM	KAI TV60	\$400.00		1
8	WRC CDR	Ellen	3P-4P								
					10/15/12 to 10/21/12	1x	-T-----				
	WRC			Tu	10/16/12	:30	3:24 PM	KAI TV60	\$800.00		1
9	WRC IP	Ellen	3P-4P								
					10/15/12 to 10/21/12	3x	--111--				
	WRC			W	10/17/12	:30	2:59 PM	KAI TV60	\$600.00		1
	WRC			Th	10/18/12	:30	2:59 PM	KAI TV60	\$600.00		2
	WRC			F	10/19/12	:30	3:32 PM	KAI TV60	\$600.00		3
10	WRC CDR	5-6P NEWS 4 @ 5PM	5P-6P								
					10/15/12 to 10/21/12	3x	-11-1--				
	WRC			Tu	10/16/12	:30	5:38 PM	KAI TV60	\$1,620.00		1
	WRC			W	10/17/12	:30	5:45 PM	KAI TV60	\$1,620.00		2
	WRC			F	10/19/12	:30	5:39 PM	KAI TV60	\$1,620.00		3

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11	WRC CDR	6-7P NEWS4 @ 6PM	6P-7P								
				10/15/12 to 10/21/12	2x	- 1- 1- - -					
	WRC			Tu	10/16/12	:30	6:12 PM	KAI TV60	\$1,800.00		1
	WRC			Th	10/18/12	:30	6:38 PM	KAI TV60	\$1,800.00		2
12	WRC CDR	730-8P ACCESS HOLLYWOOD	730P-8P								
				10/15/12 to 10/21/12	1x	- - 1- - - -					
	WRC			W	10/17/12	:30	7:43 PM	KAI TV60	\$5,500.00		1
13	WRC CDR	Law & Order SVU	9P-10P								
				10/15/12 to 10/21/12	1x	- - W- - - -					
	WRC			W	10/17/12	:30	9:41 PM	KAI TV60	\$7,000.00		1
14	WRC IP	Drama Encore	8-9p								
				10/15/12 to 10/21/12	1x	- - - - - S-					
	WRC			Sa	10/20/12	:30	7:58 PM	KAI TV60	\$700.00		1
15	WRC IP	11-1135p M-SU L NEWS	11P-1135P								
				10/15/12 to 10/21/12	1x	- T- - - - -					
	WRC			Tu	10/16/12	:30	11:25 PM	KAI TV60	\$2,500.00		1
16	WRC CDR	11-1135p M-SU L NEWS	11P-1135P								
				10/15/12 to 10/21/12	1x	- - - - F- -					

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16	WRC	11-1135p M-SU L NEWS	11P-1135P								
	CDR										
	WRC			F	10/19/12	:30	11:23 PM	KAI TV60	\$3,600.00		1
17	WRC	11-1135p M-SU L NEWS	11P-1135P								
	IP										
				10/15/12 to 10/21/12		1x	-----S-				
	WRC			Sa	10/20/12	:30	11:10 PM	KAI TV60	\$2,500.00		1
18	WRC	1135-1237A TONIGHT SHOW	1135P-1237A								
	CDR										
				10/15/12 to 10/21/12		2x	- 1- 1- - -				
	WRC			Tu	10/16/12	:30	11:48 PM	KAI TV60	\$1,500.00		1
	WRC			Th	10/18/12	:30	12:10 AM	KAI TV60	\$1,500.00		2
Aired Spots				26							

Gross Total	\$50,230.00	
Agency Commission	\$7,534.50	
Net Amount Due	\$42,695.50	Payment Terms 30 Days

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